

# OUR 25th YEAR

As Headquarters for the World's Finest  
Flower Bulbs and Roots



MINIATURE GLADIOLUS

Featured in Bulk on Page 5

And in Attractive Self-Selling Packages on Page 17

## FLOWER BULBS ROOTS AND PLANTS



Wholesale List

**Spring 1956**

FOR TERMS OF SALE  
SEE PAGE 14

**SEE PAGES  
17 - 18 - 19  
For Fast Selling  
Line of  
Attractive  
Bulb  
Packages**

# WALTER J. GUILLE, INC.

FLOWER BULB SPECIALISTS

SYOSSET, LONG ISLAND, NEW YORK

Phone WALnut 1-1197—Day and Night Service



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## SHIPPING INFORMATION

As our terms of sale are F.O.B. Syosset, we ship by whatever type transportation you request. As a guide in selecting the cheapest method for each weight and distance, we have compiled the chart shown below. Space does not permit a complete list of cities and towns and so our selection of locations is based primarily on distances from New York City. If your city or town is not listed, select one with a comparable distance from New York and the rate ratio will remain the same. The cheapest rate for each weight and distance is shown in bold face type.

MILES From New York City	20 LBS.			40 LBS.			60 LBS.			80 LBS.			100 LBS.		
	Parcel Post	Railway Express	Motor Freight	Parcel Post	Railway Express	Motor Freight	Parcel Post	Railway Express	Motor Freight	Parcel Post	Railway Express	Motor Freight	Parcel Post	Railway Express	Motor Freight
876 Atlanta, Ga.	2.02	<b>1.80*</b>	4.33*	3.87	<b>2.14</b>	4.33*	5.72	<b>3.22</b>	4.33*	7.74	<b>4.29</b>	4.33*	9.59	5.36	<b>4.33*</b>
187 Baltimore, Md.	<b>1.21</b>	1.80*	3.17*	2.24	<b>1.80*</b>	3.17*	3.27	<b>1.80*</b>	3.17*	4.48	<b>2.27</b>	3.17*	5.51	<b>2.84</b>	3.17*
990 Birmingham, Ala.	2.02	<b>1.80*</b>	4.62*	3.87	<b>2.26</b>	4.62*	5.72	<b>3.38</b>	4.62*	7.74	<b>4.51</b>	4.62*	9.59	5.64	<b>4.62*</b>
232 Boston, Mass.	<b>.99</b>	1.80*	3.35*	<b>1.78</b>	1.80*	3.35*	2.57	<b>1.87</b>	3.35*	3.56	<b>2.49</b>	3.35*	4.35	<b>3.11</b>	3.35*
909 Chicago, Ill.	2.02	<b>1.80*</b>	4.50*	3.87	<b>2.14</b>	4.50*	5.72	<b>3.22</b>	4.50*	7.74	<b>4.29</b>	4.50*	9.59	5.36	<b>4.50*</b>
579 Cleveland, Ohio	<b>1.56</b>	1.80*	3.50*	2.94	<b>1.80*</b>	3.50*	4.32	<b>2.68</b>	3.50*	5.88	3.58	<b>3.50*</b>	7.26	4.47	<b>3.50*</b>
576 Columbia, S. C.	<b>1.56</b>	1.80*	3.93*	2.94	<b>1.96</b>	3.93*	4.32	<b>2.94</b>	3.93*	5.88	<b>3.92</b>	3.93*	7.26	4.90	<b>3.93*</b>
648 Detroit, Mich.	<b>1.56</b>	1.80*	3.80*	2.94	<b>1.96</b>	3.80*	4.32	<b>2.94</b>	3.80*	5.88	3.92	<b>3.80*</b>	7.26	4.90	<b>3.80*</b>
1779 Fort Worth, Texas	2.56	<b>1.80*</b>	5.83*	4.95	<b>3.12</b>	5.83*	7.34	<b>4.68</b>	5.83*	9.90	6.24	<b>5.83*</b>	12.29	7.80	<b>5.83*</b>
115 Hartford, Conn.	<b>.99</b>	1.80*	2.95*	<b>1.78</b>	1.80*	2.95*	2.57	<b>1.80*</b>	2.95*	3.56	<b>2.06</b>	2.95*	4.35	<b>2.58</b>	2.95*
664 Huntington, W. Va.	<b>1.56</b>	1.80*	3.75*	2.94	<b>1.90</b>	3.75*	4.32	<b>2.84</b>	3.75*	5.88	3.79	<b>3.75*</b>	7.26	4.74	<b>4.06</b>
1239 Jackson, Miss.	2.56	<b>1.80*</b>	5.19*	4.95	<b>2.60</b>	5.19*	7.34	<b>3.90</b>	5.19*	9.90	5.20	<b>5.19*</b>	12.29	6.50	<b>5.19*</b>
982 Jacksonville, Fla.	2.02	<b>1.80*</b>	4.56*	3.87	<b>2.26</b>	4.56*	5.72	<b>3.38</b>	4.56*	7.74	<b>4.51</b>	4.56*	9.59	5.64	<b>4.56*</b>
958 Nashville, Tenn.	2.02	<b>1.80*</b>	4.62*	3.87	<b>2.19</b>	4.62*	5.72	<b>3.28</b>	4.62*	7.74	<b>4.38</b>	4.62*	9.59	5.47	<b>4.62*</b>
1345 New Orleans, La.	2.56	<b>1.80*</b>	5.42*	4.95	<b>2.66</b>	5.42*	7.34	<b>4.00</b>	5.42*	9.90	<b>5.33</b>	5.42*	12.29	6.66	<b>5.42*</b>
441 Pittsburgh, Pa.	<b>1.56</b>	1.80*	3.55*	2.94	<b>1.80*</b>	3.55*	4.32	<b>2.34</b>	3.55*	5.88	<b>3.12</b>	3.55*	7.26	3.90	<b>3.55*</b>
518 Raleigh, N. C.	<b>1.56</b>	1.80*	3.36*	2.94	<b>1.80*</b>	3.36*	4.32	<b>2.60</b>	3.36*	5.88	3.47	<b>3.36*</b>	7.26	4.34	<b>3.36*</b>
343 Richmond, Va.	<b>1.21</b>	1.80*	3.35*	2.24	<b>1.80*</b>	3.35*	3.27	<b>2.17</b>	3.35*	4.48	<b>2.90</b>	3.35*	5.51	3.62	<b>3.35*</b>
3180 San Francisco, Cal.	3.75	<b>2.28</b>	8.09*	7.36	<b>4.56</b>	8.09*	10.97	<b>6.84</b>	8.09*	14.72	9.12	<b>8.09*</b>	18.33	11.40	<b>8.09*</b>
3015 Seattle, Wash.	3.75	<b>2.24</b>	8.09*	7.36	<b>4.47</b>	8.09*	10.97	<b>6.70</b>	8.09*	14.72	8.94	<b>8.09*</b>	18.33	11.17	<b>8.09*</b>

\* MINIMUM RATE

During the winter months, one other factor is even more important than cheap transportation and that is protection against stock freezing in transit. It is our experience that Railway Express offers the greatest protection and the only insurance against this loss.

Customers who are familiar with Railway Express rates will note that the rates we quote above are considerably cheaper than normal (actually less than 65% of the first class express rate). We are able to quote these rates, for our stock travels under a special commodity tariff—ICC 8152. WHEN YOU RECEIVE A RAILWAY EXPRESS SHIPMENT FROM US IT IS IMPORTANT TO CHECK AND SEE THAT YOU HAVE BEEN GIVEN THE BENEFIT OF THIS RATE.

If you request shipment by parcel post, please include an extra 10% to cover. We will refund any balance promptly or will bill you for any excess.

We will be glad to furnish more detailed shipping information for any specific condition or locality upon request.



# LARGE FLOWERING GLADIOLUS — Our Specialty

To insure finest results, we offer bulbs which measure  $1\frac{3}{4}$ " or more in diameter; fully  $\frac{1}{4}$ " larger than the standard #1 grade. Our list is a select one—offering only the best of the thousands of varieties grown.

Select #1 Bulbs  
Per 100 Per 1000

<b>ACCA LAURENTIA.</b> Orange with a yellow throat. Consistent performer. Early. ....	\$3.50	\$30.00
<b>AGNITA.</b> Tall, bright scarlet without markings. Excellent early red. ....	4.50	35.00
<b>AKERENDAM.</b> The snow white Gladiolus. Tall large flowers on heavy straight stems. Early. ....	3.50	30.00
<b>ALFRED NOBEL.</b> Light red with white blotch. Large florets well placed. Midseason. ....	4.50	35.00
<b>AMERICAN EXPRESS.</b> Early flowering bright yellow variety. Perfect for a "season starter." ....	4.50	35.00
<b>ATLANTIC.</b> Brilliant garnet red. Show winning exhibition variety that has made a hit with commercial growers. Midseason. ....	5.00	40.00
<b>BENELUX.</b> Deep begonia pink cut flower variety. Perfect placement. Early. ....	4.50	35.00
<b>BENJAMIN BRITTON.</b> An unusual shade of purple. Large florets on tall vigorous plant. Midseason. ....	4.50	35.00
<b>BLOEMFONTEIN.</b> Deep salmon apricot. Very fine full spike. Early. ....	4.50	35.00
<b>BURMA.</b> Heavily ruffled very deep rose. Enormous florets on medium height plant. Midseason. ....	4.50	35.00
<b>DR. FLEMING.</b> A lovely rose pink with heavy ruffled edges. White blotch on lower petals. Early. ....	4.50	35.00
<b>ELIZABETH THE QUEEN.</b> Very fine lavender with large ruffled florets. Heavy spike on medium length stem. Midseason. ....	4.50	35.00
<b>FLORENCE NIGHTINGALE.</b> The leading white commercial. Tall, straight grower with florets nicely placed. ....	4.50	35.00
<b>GENERAL EISENHOWER.</b> Enormous spike with very large begonia rose florets. Outstanding. Midseason. ....	4.50	35.00
<b>HANS VON MEEGEREN.</b> Uniform deep yellow florets on long, strong spike. A leading commercial variety. Midseason. ....	4.50	35.00
<b>HAWAII.</b> A most distinctive variety. Florets are glowing mahogany in color and are nicely placed on tall stems. Midseason. ....	4.50	35.00
<b>HOLLANDS GLORY.</b> Color is salmon shaded to apricot with some pure yellow on lower petals. Fine elegant spike. Midseason. ....	4.50	35.00
<b>HOPMANS GLORY.</b> Soft yellow florets. Tall straight stems. Early. ....	3.50	30.00



Less Than 25 Bulbs Sold at the Dozen Rate, From 25 to 249 at the 100 Rate. 250 and More at the 1000 Rate.





## GLADIOLUS — Continued

		Select #1 Bulbs	
		Per 100	Per 1000
<b>JO WAGENAAR.</b>	Deep carmine red. Florets have a shiny texture. Midseason. ....	\$3.50	\$30.00
<b>LADY JANE.</b>	Cream with yellow tipped petals. Perfect placement. Midseason. ....	4.50	35.00
<b>LAVENDER DREAM.</b>	Soft silvery lilac. Large flowers on strong spikes. Early. ....	4.50	35.00
<b>LEEUWENHORST.</b>	Enormous spike thickly set with gigantic soft pink flowers. Outstanding. Midseason. ....	4.50	35.00
<b>LILAC WONDER.</b>	Soft violet. A garden Gladiolus of unmatched beauty. Early. ....	4.50	35.00
<b>MANSOER.</b>	Blood red with a brown glow. Large florets on tall slender spike. Midseason. ....	4.50	35.00
<b>MARIA GORETTI.</b>	A grand spike of pure white florets. Early and outstanding. ....	4.50	35.00
<b>MEMORIAL DAY.</b>	A fine and large purple with narrow white stripes in the throat. Fine garden variety. Early. ....	4.50	35.00
<b>MODERN TIMES.</b>	Brilliant carmine magenta red. Fine spike. Early. ....	3.50	30.00
<b>MORNING KISS.</b>	Extremely tall white commercial variety. Many florets nicely placed. Early. ....	4.50	35.00
<b>NEW EUROPE.</b>	Vivid garnet red. Enormous florets on tall, heavy stems. A leading commercial. Late. ....	4.50	35.00
<b>NEW YORK.</b>	Very fine deep carmine red. Vigorous grower. Show variety. Late. ....	4.50	35.00
<b>PACTOLUS.</b>	Buff yellow with red blotch. Fine for both cut flower and garden use. Early. ....	4.50	35.00
<b>PAUL RUBENS.</b>	Large spike with deep violet florets. A consistent performer. Midseason. ....	4.50	35.00
<b>PICARDY (Select).</b>	A select strain of this most popular coral pink variety. Midseason. ....	4.50	35.00
<b>PINK GLOW.</b>	Bright deep pink florets with a distinct white throat. Good placement on tall stems. Early. ....	4.50	35.00
<b>ROSY QUEEN.</b>	Light blush rose. Large florets on vigorous plant. A garden favorite. Midseason. ....	4.50	35.00
<b>SILHOUET.</b>	A fascinating color combination of rose, pink and grey. One of the earliest smoky-colored varieties. ....	4.50	35.00
<b>SNOW PRINCESS.</b>	Fine commercial white. Florets open creamy white then bleach pure white. Midseason. ....	3.50	30.00
<b>SPIC &amp; SPAN.</b>	The outstanding deep ruffled pink. Many medium sized florets on tall heavy spike. Opens well even in the hottest weather. Midseason. ....	4.50	35.00

Gladiolus Continued on Next Page



# GLADIOLUS — Continued

	Select #1 Bulbs	
	Per 100	Per 1000
<b>SPOTLIGHT.</b> Pure yellow with a striking scarlet marking in the throat. Florets nicely placed on long graceful stem. ....	\$5.00	\$40.00
<b>TOPSCORE.</b> Named for its winning ability in shows, this glowing scarlet variety now rates highly with commercial growers. Tall fine spike. Midseason. ....	4.50	35.00
<b>UNCLE TOM.</b> Very tall spikes of dark maroon red. A garden gem. Midseason. ....	4.50	35.00
<b>VALERIA.</b> The leading red commercial variety. Well placed light scarlet florets on tall straight stems. Midseason. ....	4.50	35.00
<b>VANGUARD.</b> An attractive combination of creamy white with red markings. Fine for garden or cut flower use. Midseason. ....	3.50	30.00

## MINIATURE GLADIOLUS

(Illustrated on Front Cover)

We offer the following beautiful small flowering varieties that are ideal for border planting and artistic floral arrangement. Bulbs measure 1 1/4" or more in diameter. Customers will note that our list has been expanded in answer to popular demand.

	Per 100	Per 1000
<b>AIGRET.</b> Pure white. ....	\$4.50	\$35.00
<b>BRIGHTSIDE.</b> Pink, edged yellow. ....	5.00	40.00
<b>CANDY.</b> Cinnamon colored scarlet marking. ....	4.50	35.00
<b>COPERNICUS.</b> Coppery-orange. ....	4.50	35.00
<b>ETNA.</b> Vermilion red. ....	5.00	40.00
<b>HER GRACE.</b> Lilac rose, white throat. ....	3.50	30.00
<b>JONQUIL.</b> Deep yellow. ....	4.50	35.00
<b>LITTLE YELLOW.</b> Yellow. ....	4.50	35.00
<b>ORANGE ABOVE.</b> Orange. ....	3.50	30.00
<b>ORANGE PAPILLION.</b> Salmon orange, carmine blotch. ....	3.50	30.00
<b>ORCHID LILAC.</b> Cattleya lilac with white blotch. ....	5.25	42.00
<b>POTGIETER.</b> Coral red, yellow throat. ....	3.50	30.00
<b>PRETORIA.</b> Coral red, carmine stripe on yellow base. ....	5.00	40.00
<b>QUEEN OF PRIMULINUS.</b> Salmon orange, yellow center. ....	5.25	42.00
<b>ROLAND.</b> Clear orange red. ....	5.25	42.00
<b>VUURBAAK.</b> Dark red. ....	5.00	40.00
<b>WHITE CITY.</b> White. ....	4.50	35.00
<b>YELLOW SPECIAL.</b> Amber yellow. ....	4.50	35.00
<b>SUPERFINE MIXTURE.</b> ....	4.50	35.00

## GLADIOLUS MIXTURES

	Per	No. 1
<b>STANDARD MIXTURE.</b> A well balanced assortment of colors is represented in this fine mixture. ....	100 1000	\$3.50 30.00
<b>EXHIBITION MIXTURE.</b> Contains only the large flowering types in the better varieties. Wide range of color. ....	100 1000	4.50 35.00



SPOTLIGHT

See Page 17 For Our Attractive  
Line of Packaged Gladiolus Both  
Large Flowering and Miniature.



WE ARE HEADQUARTERS FOR THE FINEST COMMERCIAL CUT-FLOWER



DEUIL DU ROI ALBERT — The Leading Florists' Bicolor



D DAY — Fine Decorative Pink

Note—You May Deduct 5% When Cash Accompanies Order. See Terms of Sale Page 14.

# DAHLIAS

To maintain our position as a leading supplier of Commercial Dahlias, we constantly strive to improve our list by taking on newer kinds as their value is demonstrated and discarding older varieties that have become obsolete. You can make your selection from our long list with every assurance that you will be getting the very finest that is available. You are cordially invited to visit our fields anytime during the growing season.

The initials behind each variety designate (ID) Informal Decorative; (FD) Formal Decorative; (C) Cactus; (SC) Semi Cactus.

## LARGE FLOWERING KINDS

	Strong Divisions EACH
<b>ADOLPH MAYER.</b> (SC) Dark purple, almost black. Large flower of unmatched beauty. ....	\$ .30
<b>ARTHUR GODFREY.</b> (FD) Enormous flower of orient red with buff shadings. One of the largest of all Dahlias. ....	.40
<b>AVALON.</b> (FD) Beautiful clear yellow. Old favorite for commercial use. Favors cold weather. ....	.12
<b>BARBAROSSA.</b> (FD) Outstanding cardinal red with crimson glow. Tall bushes, consistently good. ....	.30
<b>BERGER'S MASTERPIECE.</b> (C) The outstanding favorite in our cactus plantings. Color is soft lavender-pink with a yellow base. Narrow incurved florets borne profusely on tall, wiry stems. ....	.30
<b>BLIJHEID.</b> (C) Pure, bright orange, medium size flowers of perfect form. The cut blooms keep well. ....	.25
<b>BURGERMEISTER LEMPERS.</b> (C) Light yellow commercial cut flower. ....	.20
<b>CAROL.</b> (ID) A very large, fine, true purple. An outstanding show Dahlia. ....	.50
<b>CLARA CLEMENS.</b> (Ball) Very striking bi-color. Medium size red flowers with white tips. Excellent commercial. ....	.18
<b>COMMANDO.</b> (FD) An excellent deep lavender garden variety. Produces many flowers on tall healthy bushes. ....	.18
<b>CROWN OF GOLD.</b> (Show) A striking combination of yellow-gold tipped bright red. Many flowers on medium size bushes. An excellent autumn Dahlia. ....	.15
<b>D DAY.</b> (FD) Solid colored true pink commercial. Medium size flowers of great abundance. ....	.18
<b>DEUIL DU ROI ALBERT.</b> (FD) The favorite florist bi-color. Flowers are violet purple with white tips. Free flowering and very striking. ....	.20
<b>EASTERN ECHO.</b> (FD) Variable red-lavender spotted. Medium size and free flowering. ....	.15
<b>FIVE STAR GENERAL.</b> (FD) Very large, light amaranth pink with tips of soft maize yellow. Sturdy bush with real stiff stems. ....	.35
<b>FLORISTS' BEAUTY.</b> (FD) A fine commercial bi-color variety. Color is purple with white tips. Extraordinary keeping qualities. ....	.25
<b>FRANCIS LA ROCCO (Improved).</b> (FD) An improved strain of Francis La Rocco. Flowers are deeper yellow and their keeping quality is considerably better. ....	.15



# DAHLIAS Large Flowering Varieties – Continued

	Strong Divisions EACH
<b>GALLANT FOX.</b> (FD) A leading commercial red that should be included in every Dahlia planting. One of the few Dahlias that can be successfully marketed in the hottest weather. ....	.12
<b>GERRIE HOEK.</b> (FD) Fine delicate pink shade, medium size flowers on long, wiry stems. Produces many flowers throughout the entire season. ....	.20
<b>GOLDEN ECLIPSE.</b> (FD) An old favorite and still hard to beat in this color. Golden yellow shading to warm salmon. Late. ....	.15
<b>HER GRACE.</b> (C) Outstanding true pink cactus. Abundance of perfectly formed flowers on each bush. ....	.30
<b>JANE COWL.</b> (ID) Large shaggy flower of copper and gold. While not a commercial cut flower, this old favorite is still one of the most popular for garden use. ....	.25
<b>JEAN KERR.</b> (FD) The most popular white with commercial cut flower growers. The exceptional keeping quality of the medium size flowers make them ideally suited for floral work. ....	.10
<b>JERSEY'S BEAUTY.</b> (FD) We have an extensive planting of this leading commercial pink. The stock we offer is carefully rogued and selected. ....	.20
<b>KELVIN.</b> (ID) Massive Dahlia of Tyrian pink suffused gold. Stocky bush. Large foliage and heavy stem. ....	.40
<b>KENTUCKY SPORTSMAN.</b> (ID) A striking combination of orange, yellow and rose. Large flower. ....	.25
<b>KIRSTEN FLAGSTAD.</b> (FD) An enormous early variety of golden apricot on good, long stiff stems. ....	.30
<b>LAKESIDE BEAUTY.</b> (FD) Pink with a cream center. Excellent commercial. Good keeper and fine grower. ....	.25
<b>LAVENDER JEWEL.</b> (FD) An excellent lavender pink commercial cut flower. Flowers slightly larger than Jean Kerr are borne in profusion from midsummer till frost. A must for florists. ....	.20
<b>LE TOREADOR.</b> (FD) A red commercial variety in the low price range. Medium size flat flowers of glowing deep red borne on strong, medium length stems. ....	.12
<b>MADAM ELIZABETH SAWYER.</b> (C) The finest lavender cactus. Consistent show winner. ....	.25
<b>MADONNA.</b> (ID) Enormous and beautiful pure white. Blooms have excellent texture and perfect form. ....	.50
<b>MICHIGAN WHITE.</b> (SC) Extra fine commercial variety. Many perfectly shaped white flowers borne on long, strong stems. ....	.25
<b>MID WEST CHAMPION.</b> (ID) Violet rose with shades of yellow at petal base. Large and profuse. ....	.20
<b>MISS LIBERTY.</b> (FD) Spectacular bicolor-red tipped white. Large flowers of perfect form. ....	.25
<b>MONARCH.</b> (FD) Huge flowers of rich velvet red. Outstanding garden Dahlia. ....	.25
<b>MRS. A. E. WHEELER.</b> (FD) Royal purple garden Dahlia. Still one of the finest in this color. ....	.18
<b>MRS. GEORGE LE BOUTILLIER.</b> (FD) Rich velvety carmine, produces giant flowers on long stems. Good garden variety. ....	.12
<b>MRS. I. DE VER WARNER.</b> (FD) While too soft for commercial use, this old favorite orchid lavender is a must in every garden collection. ....	.12
<b>MRS. JAMES ALBIN.</b> (FD) Soft lemon yellow. Strong bush and excellent foliage. Excellent cut flowers. ....	.18
<b>NEW YORK MARKET.</b> (FD) Long Island introduction. Flowers of white shaded lavender are profusely borne on tall, strong stems. ....	.12



A typical formal decorative variety designated in our list by the letters (FD) after the name.



A Typical Cactus Dahlia

See Page 18 For Fast Selling Line of Dahlia Packages.



# DAHLIAS Large Flowering Varieties – Continued



A typical informal decorative variety designated by the letters (ID) after the name.



**PURITY (ISLIP)**  
An Outstanding White Commercial

Strong  
Divisions  
EACH

<b>OAKLEIGH CHAMPION.</b> (C) Blend of burnt orange and soft pink with yellow shadings. Outstanding cactus. ....	.18
<b>OGDEN REID.</b> (ID) Tremendous rose-pink flowers borne in profusion on vigorous bush. A beautiful garden Dahlia. ....	.18
<b>PURITY (ISLIP).</b> (FD) Our selection for the finest white commercial cut flower. Tall, healthy bushes bearing medium sized pure white flowers in great abundance. ....	.25
<b>RED AND WHITE.</b> (FD) A consistently good bicolor. Red base with white tips. Fine commercial. ....	.30
<b>RED JERSEY.</b> (FD) While not a sport of Jersey Beauty, this excellent commercial red does have the same habits of growth. Good form, color and stem. Late. ....	.12
<b>RED SPLENDOR.</b> (ID) Bright red cut flower variety. Many flowers, healthy bush. Outstanding. ....	.25
<b>RIESEN WUNDER.</b> (C) A striking combination of purple-rose with white center. A fine cactus. ....	.25
<b>ROCKLEY DAZZLER.</b> (SC) Medium sized bright red cut flower variety. Exceptional. ....	.20
<b>ROSE GLORY.</b> (FD) Growth habits similar to Mrs. I. De Ver Warner. Flowers are a sturdy deep rose-pink. ....	.15
<b>SCARLET LEADER.</b> (C) Bright scarlet cactus. The perfectly shaped flowers hold their color in the brightest sunlight. Excellent cut flowers. ....	.30
<b>SHERWOOD PEACH.</b> (ID) A very large and vigorous growing orange apricot. Very free flowering for so large a Dahlia. ....	.25
<b>SHIEK.</b> (C) Incurved cactus bicolor going from pink on petal tips to white at flower center. Profuse and beautiful. ....	.25
<b>SILVRETTA.</b> (C) Lilac salmon-rose flowers medium size but borne in great abundance. ....	.20
<b>SNOWSTORM.</b> (FD) We are glad once again to offer this fine formal pure white variety. Excellent commercial. ....	.20
<b>SO BIG.</b> (ID) A large exhibition variety. Lavender flowers with excellent form. ....	.60
<b>SUPT. AMHRYN.</b> (BALL) Free blooming rose-pink. Excellent cut flower. ....	.15
<b>TOSTO.</b> (C) An extremely free flowering, medium size fushia colored cactus variety. Well recommended as a cut flower. ....	.25
<b>THE COMMODORE.</b> (ID) Color is bright lemon yellow. Flowers held high above foliage on long, stiff stems. Very profuse. ....	.12
<b>VICTORY.</b> (FD) The color is rose pink suffused gold. Very beautiful garden Dahlia and excellent cut flower as well. ....	.18
<b>WATCHING GIANT.</b> (ID) A huge yellow gold variety that is a constant performer for garden use. Fine form and substance on good stems. ....	.12
<b>WHITE KING.</b> (FD) One of the leading pure whites with commercial growers. The flowers are of perfect form and substance on good stems. ....	.12
<b>WHITE SUPERIOR.</b> (C) Large pure white cactus with perfect form and excellent growth habits. ....	.25
<b>WORLD EVENT.</b> (ID) Large Tyrian rose flowers on vigorous healthy bushes. Beautiful garden Dahlia. ....	.20
<b>YELLOW STAR.</b> (C) An outstanding pure yellow cactus. Abundant flowers on wiry stems. ....	.25



# MINIATURE DAHLIAS

Miniature Dahlias are small forms of the large flowering types and they average 3" to 4" in diameter. Most of the varieties are extremely free flowering and can be grown without disbudding. Their size and gracefulness make them ideal for many uses. Our list of varieties has been carefully selected to provide the best in each color and type.

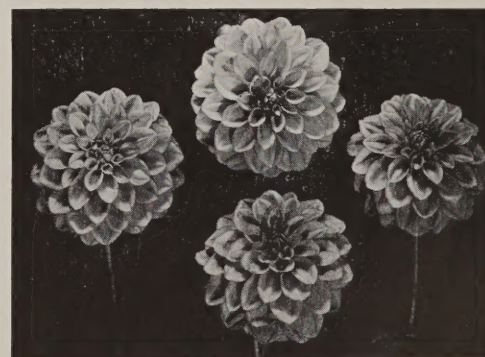
	Strong Divisions EACH
<b>ANDRIES ORANGE.</b> Bright orange miniature cactus. ....	\$ .20
<b>AYESHA.</b> Bright orange flowers with an exceptional keeping quality. ....	.20
<b>BISHOP OF LLANDAFF.</b> Attractive bright scarlet flower with bronze foliage. ....	.20
<b>BLUE EYE.</b> Formal lavender-pink with dark center. ....	.18
<b>CORALETTE.</b> Clear coral. Excellent cut flower. ....	.20
<b>CORINNA.</b> Canary yellow. Formal decorative. ....	.18
<b>DAINTY BALL.</b> Very delicate lavender. Flowers borne in great profusion. ....	.20
<b>FAIRY.</b> Clear pink formal. Tall and free flowering. ....	.15
<b>IKE.</b> Rich red, very profuse. Fine cut flower. ....	.15
<b>LILY BELLE.</b> Apple blossom pink. Many flowers on tall bush. ....	.18
<b>LITTLE FIREBALL.</b> Formal bright red with bronze foliage. ....	.20
<b>LITTLE LEMON DROP.</b> Perfectly shaped formal lemon yellow flowers on vigorous bush. ....	.20
<b>LITTLE REESE.</b> Abundance of strawberry red small formal blooms. Outstanding for cut flower use. ....	.18
<b>LITTLE ROSEATA.</b> One of the best cut flower miniatures. Soft pink. Long stems. ....	.18
<b>LITTLE WISTERIA.</b> Lavender with a darker purple center. Excellent cut flower. ....	.20
<b>PEGGY LINDLEY.</b> Clear golden orange on long graceful stem. Excellent keeper. ....	.18
<b>SANDRA.</b> Red and white formal bicolor. ....	.18
<b>SPRINGHILL ROSE.</b> Deep rose red. Formal. ....	.15
<b>SUFFOLK.</b> Formal orange flowers. Long stems and perfect formation. ....	.18
<b>TARGET.</b> Miniature semi-cactus. Fine autumnal shade of bronze-yellow. ....	.18
<b>WHITE FAWN.</b> Without doubt the finest decorative white variety. Extremely free flowering. ....	.12



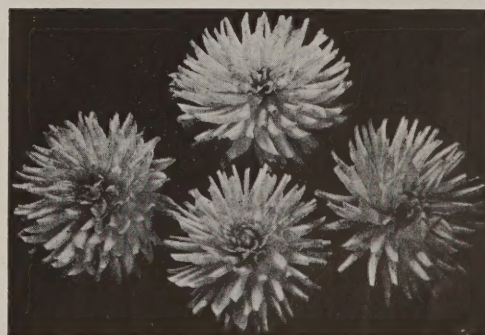
BISHOP OF LLANDAFF



IKE



LILY BELL



A TYPICAL MINIATURE CACTUS

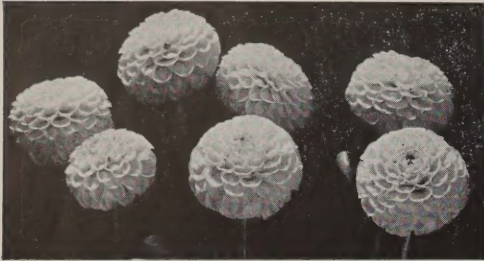
See Page 18 for Miniature and Pompon Dahlias in Attractive Packages.



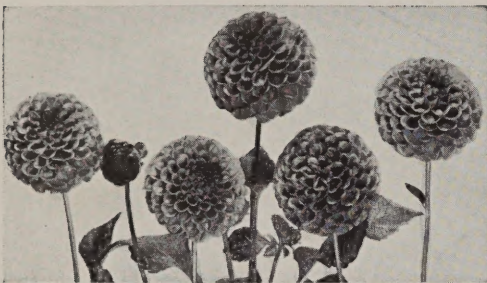
# POMPON DAHLIAS

For years we have made a specialty of Pompon Dahlias and, by selecting the finest varieties available in each color and offering them at most reasonable prices, we have done much to encourage their more general use.

You can select from this list with the assurance that you are getting the leading variety in each color.



JOE FETTE



MARY MUNNS



MORNING MIST



ROTHOUT

	Strong Divisions EACH
<b>ALBINO.</b> Small flowers of pure white. Free flowering. ....	\$ .15
<b>AMBER QUEEN.</b> Solid amber color. Beautiful shade. Flowers larger than average. ....	.12
<b>BETTE ANNE.</b> A nice little soft pink variety. ....	.20
<b>BRONZE BEAUTY.</b> Bronze and old gold. Good Commercial cut flower variety. ....	.12
<b>CARDINAL.</b> Tall growing with medium size deep red flowers. ....	.12
<b>EDITH MUELLER.</b> A beautiful two-toned variety of golden orange at base and salmon red at petal tips. Very fine. ....	.15
<b>FRAMBOOSJE.</b> Small flowers of strawberry red. ....	.20
<b>IROQUOIS LITTLE RED.</b> Dark red. Vigorous grower. ....	.18
<b>JOE FETTE.</b> Medium size pure white. Old favorite. ....	.15
<b>KOCHELSEE.</b> Extra fine scarlet. One of the best new pompons. ....	.20
<b>LITTLE ELK.</b> A rich shade of bronze. ....	.20
<b>LITTLE HERMAN.</b> A red and white pompon. Perfect form and shape. ....	.12
<b>LITTLE SNOW WHITE.</b> The finest white pompon. Highly recommended. ....	.20
<b>MARY MUNNS.</b> Fine lavender variety that is considered the very best among some florists. Good producer. ....	.10
<b>MISS ALMA.</b> Striking combination of lavender and white. ....	.18
<b>MORNING MIST.</b> A fine florist's variety. Color is rosy-lavender over-lay on white base. ....	.10
<b>RED WARRIOR.</b> Free flowering red. ....	.20
<b>RITA M.</b> Bright orange-red, tall and profuse. ....	.20
<b>ROSA WILMOTH.</b> Deep rose-pink. Medium size. ....	.15
<b>ROTHOUT.</b> Deep scarlet and a favorite in this color. Long, strong stem. ....	.15
<b>SHERRY.</b> Beautiful shade of petunia purple. ....	.18
<b>YELLOW GEM.</b> Creamy yellow and considered best in this color. ....	.10
<b>YOLETTE.</b> Light bronzy yellow. ....	.15

REMEMBER! You May Deduct 5% For Cash With Order. See Terms of Sale, Page 14.



## BEGONIAS – Tuberous-rooted

No other bulbous subject has increased in popularity over the past few years so much as these Begonias. They make a very useful and beautiful pot plant for early spring but they serve their best purpose when grown outdoors—for here they provide a continuous feast of beauty until cut down by frost.

### Double Camellia

	FIRST SIZE BULBS 1½" to 2"	
	Doz.	\$
ORANGE	100	10.00
PINK	1000	90.00
RED		
	TOP SIZE BULBS 2" to 2½"	
	Doz.	\$
SALMON	100	2.25
WHITE	100	15.00
YELLOW	1000	140.00

### Single

	FIRST SIZE BULBS	
	Doz.	\$
ORANGE		1.50
PINK		
RED	100	10.00
SALMON	1000	90.00
WHITE		
YELLOW		

Also These Two Beautifully Ruffled Types

### Single Crispa

	FIRST SIZE BULBS	
	Doz.	\$
ORANGE		2.00
PINK		
RED	100	12.00
SALMON	1000	115.00
WHITE		
YELLOW		

### Double Fimbriata

	FIRST SIZE BULBS	
	Doz.	\$
ORANGE		2.00
PINK		
RED	100	12.00
SALMON	1000	115.00
WHITE		
YELLOW		

See Page 19 for Our Attractive Begonia Package

## GLOXINIAS

Flower lovers have long known the beauty of these Gloxinias as a house plant but only a few know that they can also be so successfully grown outdoors. Planted in a semi-shaded location and treated the same as Begonias they will bloom over a long period and provide something unusual and very beautiful.

**BLANCHE DE MERU.** White with pink border.

**EMPEROR FREDERICK.** Scarlet bordered white.

**EMPEROR WILLIAM.** Violet bordered white.

**ETOILE de FEU.** Scarlet

**HOLLYWOOD.** Fine violet blue variety that is widely acclaimed. Extra large frilled flowers.

**KING OF THE REDS.** Dark red.

**MONT BLANC.** Pure white.

**PRINCESS ELIZABETH.** Blue with white throat.

**QUEEN WILHELMINA.** Pink and violet.

**TANNENBERG.** Beautifully frilled variety. Color is glowing crimson.

**VIOLACEA.** Blue and Violet.

ALL ABOVE VARIETIES AT THE SAME PRICE

1st size bulbs, 1½"-2" per doz. \$2.50; per 100 \$16.00; per 1000 \$150.00

Top size bulbs 2"-2½" per doz. \$3.50; per 100 \$22.50; per 1000 \$215.00

### We are not "JUST ANOTHER BULB DEALER"

When you buy from us you deal with experienced bulb men. Many members of our staff have devoted their life time to the growing and processing of flower bulbs and have thus gained an intimate knowledge of these crops that can only be acquired through long practical experience.

Here on our Long Island farms we grow all the subjects that can be produced in this area and no one grows them any finer. The other stocks we list are imported from the most reliable of foreign growers.

Storage is also important for bulbs are living plants and are influenced by every condition to which they are subjected. Our bulbs are stored under ideal temperatures in buildings ventilated with pure country air.



BEGONIA—Tuberous Rooted Double



BEGONIA—Tuberous Rooted Crispa



GLOXINIA

You Can Deduct 5% When Cash Accompanies Order

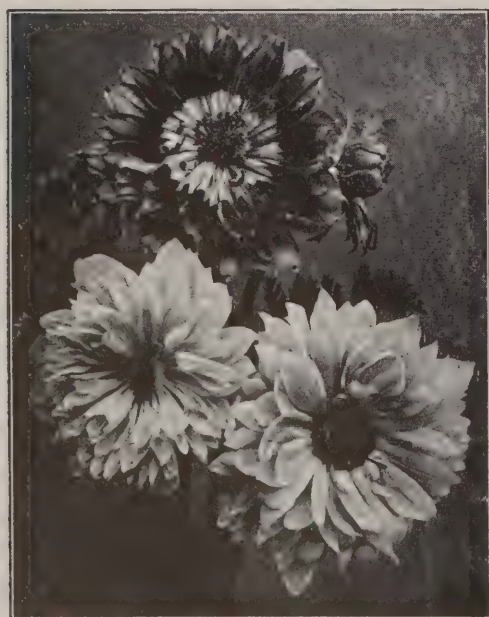




ACIDANTHERA



AMARYLLIS, GIANT HYBRID



ANEMONE ST. BRIGID

## ACIDANTHERA

**MURIELAE.** The foliage and growth are similar to Gladiolus but the individual florets develop over a long period. They are white with a chocolate blotch and are sweet-scented. Plant and treat the same as Gladiolus.

Per 100 \$4.00; Per 1000 \$35.00

## AMARYLLIS – American Hybrids

Amaryllis are one of our specialties and we grow a large stock here on our own farms. These northern grown bulbs are firmer and heavier than the southern stocks and hold up much better when exposed for counter sales.

For house culture the ease with which they can be flowered makes them the outstanding subject for this purpose and they also make a beautiful pot plant for florist use. The colors are mixed and range from pure white through the various pink shades to deep red.

	Doz.	100		Doz.	100
2" to 2¼" .....	\$1.25	\$9.00	2¾" to 3" .....	\$3.50	\$24.00
2¼" to 2½" .....	1.80	12.50	3" to 3¼" .....	4.50	35.00
2½" to 2¾" .....	2.25	16.50	3¼" to 3½" .....	5.00	40.00

## AMARYLLIS – Royal Dutch Strain

These Royal Dutch Amaryllis are the largest and finest in the world. The trumpet shaped flowers of the older types has been changed to a much flatter surface which adds to the size and appearance. The colors are brighter and more solid. They are easily grown in greenhouse or home and with no other subject is so much beauty produced in such a short time. The usual flowering period is late February or early March. The bulbs are ready for immediate shipment and are available in the following colors:

WHITE  
DEEP SCARLET

LIGHT RED

SALMON  
ORANGE

PRICES FOR LARGE BULBS: White, each \$3.00; 3 for \$7.50

All other colors, each \$2.00; 3 for \$5.50

## AMARYLLIS FORMOSISSIMA (SPREKLIA SUPERBA)

This improved form of the old Spreklia produces large brilliant red Amaryllis-like flowers. Excellent pot plant as well as summer cut flower. Rare.

Per Doz. \$3.50; Per 100 \$25.00

## AFRICAN LILY (Amorphophallus Rivieri)

This rare bulb produces an attractive palm-like growth that is very ornamental through the whole summer season. The flower, which is an enormous Calla-shaped blossom, appears while the bulbs are dormant in the spring.

Mammoth Flowering Bulbs - each \$.75; Doz. \$8.00

Medium Size Bulbs - - - each .50; Doz. 5.00

## ARUM CORNUTUM (Monarch of the East)

Rose purple, streaked ivory, Calla like flowers. Will flower without soil in late February. Tubers can then be planted in the garden where their summer foliage is exotic.

Per Doz. \$1.50; Per 100 \$10.00

## ANEMONES

Anemones in Packages Offered on Page 14.

These bulbs may be planted in early spring with marked success, and they do remarkably well outdoors in many sections of the country.

### SAINT BRIGID

Large, semi-double flowers on long, strong stem. Mixed colors.

	100	1000
One year bulbs .....	\$1.25	\$10.00
Two year bulbs .....	2.50	20.00
Mammoth bulbs .....	3.00	25.00

### DE CAEN

Fine single form available in a wide range of mixed colors.

	100	1000
One year bulbs .....	\$1.25	\$10.00
Two year bulbs .....	2.50	20.00
Mammoth bulbs .....	3.00	25.00



## CALADIUM — Fancy Leaved

The large, brilliant colored leaves that these bulbs produce make an unequalled display for the summer garden. As a pot plant for florists' use, there is no better summer subject. Bulbs have been in short supply for several seasons, so please order early to insure delivery.

### WE OFFER FIVE OF THE MOST POPULAR VARIETIES:

**CANDIDUM.** Leaf snow white with green veins and network, narrow green border. Fine Easter variety.

**D. M. COOK.** Dark moss green with plum red center and red ribs. Leaf crumpled and red spotted.

**LORD DERBY.** Transparent rose with green ribs. Narrow green edge.

**MRS. F. SANDERS.** Round dark green leaf heavily blotched transparent deep rose

**MRS. W. B. HALDEMAN.** Medium leaf of bright pink. Narrow green edge. Very popular.

Any of the Above .....per doz. \$2.25; per 100 \$15.00; per 1000 \$140.00

## CALLAS

All of the Callas offered below are suitable for garden planting and combine the rare combination of decorative foliage with flowers of unusual keeping qualities. Those who are seeking unusual items of rare and odd beauty should plant them.

	Doz.	100
<b>ALBA MACULATA.</b> A fine summer garden variety. Creamish white flowers with beautiful spotted foliage. ....	\$2.50	\$17.50
<b>CREAM GIANT.</b> A new hybrid variety. Extremely tall cream yellow flowers. Excellent garden variety. ....	3.50	25.00
<b>ELLIOTTIANA.</b> The well known yellow Calla. Does exceptionally well in the garden where it makes a striking display. ....	3.00	20.00
<b>REHMANI.</b> A beautiful and dainty dark pink variety. A gem in any garden. First time at these low prices. ....	2.25	15.00

**WHITE GIANT.** Something new in Callas. Enormous pure white flowers and glossy deep green foliage which grow to a height never before seen. Extremely free flowering. Rare. Each \$2.50



YELLOW CALLAS IN THE GARDEN



CALLA REHMANI

## CANNAS

Cannas are the showiest of all summer bedding plants and as a result are always in demand and are among the leading sellers for storekeepers.

**CITY OF PORTLAND.** Glowing pink.  
**COPPER GIANT.** Very fine deep pink with green foliage.  
**KING HUMBERT RED.** Orange scarlet.  
**KING HUMBERT YELLOW.** Golden yellow.  
**ROSEMOND COLES.** Large red with green foliage.  
**THE PRESIDENT.** Red.

### ALL AT THE SAME PRICE

Per 100	\$ 8.50
Per 1000	75.00

## DICENTRA (Bleeding Heart)

We have a fine supply of this very fine perennial. The roots make a quick growth very early in the spring so we cannot fill orders later than April 1st.

	Doz.	100
Medium Sized Clumps, 4 to 5 eyes .....	\$5.50	\$35.00

## HYACINTHUS CANDICANS

These flowers resemble huge Hyacinths with stalks 3 to 4 feet high and with drooping, Hyacinth-like white bells. They make a long and good showing when planted in borders.

Per Doz. \$1.00; Per 100 \$6.50; Per 1000 \$60.00

6 or More at Dozen Rate; 25 or More at 100 Rate; 250 or More at 1000 Rate



DICENTRA (Bleeding Heart)





ANEMONE PACKAGE

## Anemone Packages

4½" x 7" lithographed in natural colors.  
Planting instructions on reverse. No names  
shown. Each package contains 12 bulbs.

Per 100 Packages \$15.00

## Ranunculus Packages

Same type of envelope as above.  
Package Containing 12 Bulbs

Per 100 Packages \$15.00



RANUNCULUS PACKAGE

## GLORIOSA

Beautiful climbing Lily. Can be forced during winter months or grown outdoors in spring. Very colorful with wavy, reflexed petals and long spreading stamens. We offer our home grown stock of plump heavy eyed tubers.

**ROTHCHILDIANA.** Crimson with yellow base and margins. 1st size. ....Each \$ .50; Doz. \$5.00  
Mammoth Tubers. ....Each .80; Doz. 8.00



GLORIOSA

## ISMENE

We are probably the largest growers of these bulbs and have selected the strains and varieties with great care and all are guaranteed genuine. They are decorative and useful summer flowers for garden or for cutting. Supply is limited.

**ADVANCE.** Truly an "Advance" in the Ismene Group. Flowers are taller, larger and borne in greater profusion. ....Each, \$ .60; Per Doz., \$6.00

**CALATHINA.** Large, Amaryllis-like foliage with white, sweet-scented flowers resembling a giant Daffodil. There are many worthless varieties masquerading under this name. Ours is the true stock.

	Doz.	100		Doz.	100
2¼" .....	\$2.50	\$17.50	3" .....	\$4.25	\$30.00
2½" .....	3.00	20.00	3¼" .....	4.50	35.00
2¾" .....	3.60	25.00	3½" .....	5.00	40.00

**FESTALIS.** A free-flowering variety with elegant pure white flowers. Petals nicely curved.  
Each, \$ .75; Per Doz., \$8.00

**HARRISIANA.** Pure white star shaped flowers which form first in a long bud, then burst open in bombshell fashion. Unique and beautiful, ....Each, \$ .50; Per doz., \$5.00



ISMENE CALATHINA

## TERMS AND CONDITIONS OF SALE

This list cancels all previous quotations. Prices as quoted f.o.b. Syosset and include packing. Terms are less 5% for cash with order or net 30 days, less 2% in ten days, on approved credit. Less than 25 bulbs sold at dozen rate, from 25 to 249 at 100 rate, 250 and more at 1000 rate.

### NON-WARRANTY

Although we exercise the greatest care and precaution in sending out only such stock as should perform entirely satisfactory, we nevertheless give no guarantee, expressed or implied, as to the quality, description or productiveness of any bulbs or roots we send out and will in no way be responsible for the crop. If the purchaser does not accept our bulbs or roots under these conditions, they are at once to be returned. No claims whatever will be allowed unless reported to us within 48 hours after the merchandise is received.



## MONTBRETIAS

While Montbretias do not have the keeping qualities of Gladiolus, they still are quite valuable as cut flowers and their colors, especially in the orange shades, give them a decorative usefulness not available in any other seasonal flowers. Bulbs should be planted and handled the same as Gladiolus. Each bulb produces several flower spikes. Our list of varieties comprises the whole color range.

AURANTIACA — Pale yellow.  
 CARMINE BRILLIANT — Carmine red.  
 GOLDEN WEST — Golden yellow.  
 FANTASY — Brick red.  
 METEOR — Red and yellow.  
 POTSI GRANDIFLORA — Pale red.

### ALL AT THE SAME PRICE

Per Doz.	\$ .40
Per 100	3.00
Per 1000	25.00

Fine Mixture of All Colors — Doz. \$.35 100, \$2.50 1000, \$20.00

## OXALIS DIEPPE

These bulbs make delightful border plants. They have clover-like foliage and are a mass of blooms all Summer.

Per Doz. \$.25 Per 100 \$1.75 Per 1000 \$15.00

## RANUNCULUS CLAREMONT GIANTS

Those who have seen these fine new strains of double Ranunculus with their massive flowers that measure up to 6" across are enthusiastic in their praise.

We offer a fine mixture of assorted colors in this large Claremont strain.

	Per 100	Per 1000
$\frac{3}{8}$ to $\frac{1}{2}$ in. ....	\$1.60	\$12.00
$\frac{1}{2}$ to $\frac{5}{8}$ in. ....	2.50	20.00
$\frac{5}{8}$ to $\frac{3}{4}$ in. ....	3.25	27.00
$\frac{3}{4}$ to 1 in. ....	4.25	38.00

Ranunculus package offered on Page 14

## TIGRIDIA PAVONIA

For brilliancy of color there are few floral subjects that can compare with Tigridias. The bulbs, which can be handled the same as Gladiolus, bloom in mid-summer. Each stalk produces several flowers and this prolongs the display.

For something strikingly beautiful and unusual we suggest these Tigridias.

They are available with us in the five leading named varieties as under:

ALBA IMMACULATA — Pure white.  
 AUREA — Yellow and red.  
 CANARIENSIS — Bright yellow.  
 LILACINA — Crimson with spotted center.  
 SPECIOSA — Scarlet with golden center.

### ALL AT THE SAME NEW LOW PRICE

Per Doz.	\$ .80
Per 100	5.50
Per 1000	45.00

MIXTURE OF ALL COLORS ..... Per Doz. \$.75; Per 100, \$5.00; Per 1000, \$40.00

Tigridia package offered on Page 19

## TRITOMAS

Commonly known as "Flame Flowers" or "Red Hot Pokers" because of their spike-like, brilliant colored flowers.

This is one of the showiest subjects for the summer garden and produces a continuous profusion of flowers.

PFITZERI. Flame red color. Flowers late August and September.

Per Doz. ....	\$ 1.50
Per 100 .....	10.00
Per 1000 .....	90.00

## TUBEROSES

DWARF PEARL. The true double variety. .... Per 100 \$6.50; Per 1000 \$60.00

MEXICAN SINGLE. The popular ever blooming variety.

Top size bulbs .....	Per 100 \$6.50;	Per 1000 \$60.00
1st size bulbs .....	Per 100 5.00;	Per 1000 45.00

See Page 19 For Our Attractive Tuberose Package.

Less than 25 bulbs sold at the dozen rate, from 25 to 249 at the 100 rate, 250 and more at the 1000 rate.



MONTBRETIA



RANUNCULUS



TIGRIDIA PAVONIA



# HARDY LILIES

Hardy Lilies add refined beauty and dignity to any garden planting. Most of the varieties we offer are good growers and with ordinary care will increase from year to year and provide a magnificent display.

Florists always can find use for their cut flowers. In addition to our own stocks, we are direct importers from reliable European and Asiatic sources.



LILIUM REGALE

**LILIUM ALBUM.** Pure glistening white form of speciosum. This is the favorite white lily for garden planting. 8/9" bulbs.

Per Doz. \$7.50; Per 100 \$50.00

**LILIUM AURATUM.** Tall, noble lily growing 4 to 6 ft. high. Huge, fragrant flowers are white with red spots and a golden rib down the center of each petal.

8/9" .....	per Doz. \$2.25;	Per 100 \$16.00;	Per case of 200 \$30.00
9/10" .....	Per Doz. 4.00;	Per 100 25.00;	Per case of 140 30.00

**LILIUM FIRE KING.** Fine new flame red variety. In our fields this summer, we had many stalks with more than 25 flowers. An unusual color and a fine collection to the lily group.

Each \$0.60; Per Doz. \$6.50; Per 100 \$50.00

**LILIUM HANSONI.** Golden yellow wax like flowers with maroon spots. Reflexed petals. 8/9" bulbs

Per Doz. \$2.50; Per 100 \$18.00

**LILIUM HENRYI.** Very tall variety. Reflexed petals of clear yellow.

Per Doz. \$3.00; Per 100 \$20.00

**LILIUM ORANGE TRIUMPH.** Beautiful light orange with darker spots. Very free flowering.

Per Doz. \$1.75; Per 100 \$12.00

**LILIUM REGALE.** Large white trumpet with markings of pink, yellow and brown. Will increase rapidly under good garden conditions and make a beautiful yearly display.

7/8" .....	Per Doz. \$2.00;	Per 100 \$12.00
8/9" .....	Per Doz. 2.50;	Per 100 15.00
9/10" .....	Per Doz. 3.00;	Per 100 20.00



LILIUM AURATUM

**LILIUM RUBRUM.** Three to four feet high with large, open reflexed flowers of carmine pink with crimson spots. Long a favorite among hardy lilies. Large 8" bulbs.

Per Doz. \$2.50; Per 100 \$17.50; Per case of 200 \$32.00

**LILIUM TRIGRINUM.** Well known tiger lily. Orange with black spots. Very good grower. Large bulbs.

Per Doz. \$1.75; Per 100 \$12.00

**LILIUM A. VOLLMER.** A recently discovered pure yellow Tiger Lily which we offered exclusively for the first time last year. A real yellow without a trace of orange.

Per Doz. \$6.00; Per 100 \$40.00

## LILY - OF - THE - VALLEY

These pips are neatly tied in convenient bundles for store handling. We maintain them in cold storage and can ship dormant stock in any units as desired.

**FLOWERING PIPS.** Imported stock.  
Per 100 \$6.00; Per 1000 \$50.00

**SMALLER PIPS FOR GARDEN PLANTING**  
Per 100 \$3.00; Per 1000 \$25.00

Less Than 25 Bulbs Sold at the Dozen Rate, From 25 to 249 at the 100 Rate,  
250 and More at the 1000 Rate



LILY OF THE VALLEY



## Customers Want A Brand Name

They want to know who is back of the merchandise they buy. And that is why our packages—unconditionally guaranteed—are being used by most of the leading garden outlets. They build a continuing year by year demand by customers who recognize them and want them again.

## GLADIOLUS PACKAGES

These packages are uniform in size, 12x6x2", and have attractive four color wrappers showing the flowers in natural colors. Planting and growing instructions are printed on the side panels.

The bulbs are the same high quality, in both size and varieties as we sell to our florist customers and each bulb is treated to rid it of thrips and other insect pests.

These Gladiolus, together with our Dahlias and other packages shown on the next three pages, have for many years been sold by many of the country's most prominent garden outlets and their customers know them as a branded and dependable quality product.

**MIXED VARIETIES.** Package containing 25 top size bulbs in a fine assortment of leading popular kinds. **Per package \$ .90**

**ELITE MIXTURE.** We are putting up this collection in response to many requests from our customers who wanted something more outstanding than the usual standard varieties we include in our regular mixture. This Elite Collection contains 25 bulbs and each one is different—actually 25 varieties which take in the complete color assortment. **Per package \$1.10**

**PINK VARIETIES.** This contains the most popular pink kinds such as Picardy, etc. **Per package \$ .90**

**RED VARIETIES.** All red varieties in this package and red is always popular. **Per package \$ .90**

**YELLOW VARIETIES.** Yellow kinds have been in short supply for many years but we now have a good stock. **Per package \$ .90**

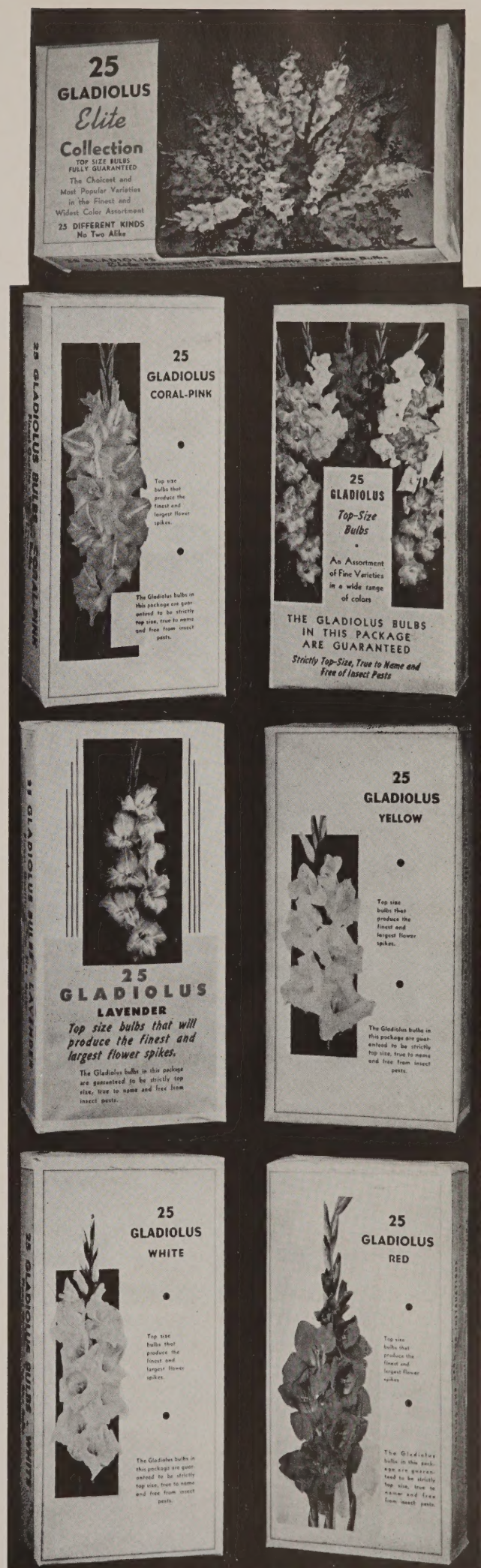
**PURPLE & LAVENDER VARIETIES.** Most garden planters like these colors and this package is among our best sellers. **Per package \$ .90**

**WHITE VARIETIES.** We have a large supply of white Gladiolus in the very finest varieties which we put in these packages. **Per package \$ .90**

## Miniature Gladiolus

Last year we offered this collection of 25 mixed Miniature Gladiolus for the first time. The overwhelming response caused us to feature Miniature Gladiolus in this catalog. The bulbs measure 1 1/4" or more in diameter and the collection is made up of all the leading Miniature varieties in a wide range of colors. These bulbs are ideally suited for border planting and the flowers they produce can be used very successfully in artistic flower arrangements. The label is in full color and the box is the same size as our other collections. A portion of this label forms the front cover of this catalog.

**Per package \$1.00**





# ATTRACTIVELY BOXED DAHLIA COLLECTIONS

Dahlias are one of the most difficult horticultural items to merchandise in a retail way. The tubers themselves are unattractive and their keeping quality on retail display is the despair of the seed store manager.

We have proved over the past twenty-five years that our collections are the answer to the retailing of Dahlias. Their wrapping and packing insures against dehydration and their attractive wrapper, displaying Dahlias in actual color, promotes sales by several hundred percent. So sure are we of our product that we guarantee the performance of each root to the ultimate buyer—something never before possible in the horticultural trade.

If you want to take the headaches out of your Dahlia sales, order a trial shipment of these collections and join our long list of satisfied customers.

## "Garden Full of Dahlias"

This collection contains six of the most popular standard varieties such as Jane Cowl, Jersey's Beauty, etc., and the whole color range is represented. The names of the varieties are plainly printed on the front of the box and each root is labeled. This package is the most popular number and sells itself wherever displayed.

Each \$.80

## "Super Collection"

In this collection we pack six outstanding varieties that are all renowned kinds in the higher price brackets. The varieties are named on the outside of the package and each root is labeled. Here is an opportunity to feature six leading varieties that every Dahlia grower wants, and at a price much lower than they could be bought individually.

Each \$.90

## "Pompon Collection"

Six choice pompon varieties, one each of six different colors. Same attractive package with group illustration of Pompon Dahlias in actual color.

A good demand exists for these dainty Pompon varieties and, at the low price at which this collection can be sold, will prove to be a good seller. Each root labeled.

Each \$.80

## "Miniature Collection"

A very beautiful four color wrapper, showing six of the leading varieties, encloses this collection. We were the first to offer this item in collection form and are pleased to see the demand increase each season. Each root individually labeled.

Each \$.80

## "Cactus Collection"

Every Dahlia lover wants Cactus varieties. Our large stocks enable us to offer this collection at a reasonable price. A wide range of colors is represented in the six varieties and all are true Cactus types. This package is very attractive and will sell itself. Remember, every root is guaranteed. Each root labeled.

Each \$1.25

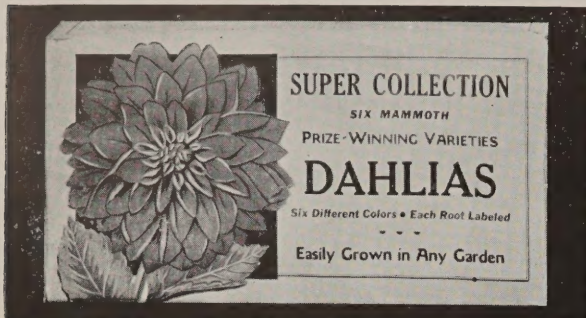
## "Bicolor Collection"

This collection of 6 different bicolor Dahlias is an answer to an ever increasing demand for this type flower. It has taken a good many years to build up the necessary stock and now we can offer a leading variety in each color combination. Each root is labeled, the wrapper is in full color, and the package is self-selling.

Each \$1.00

## GUARANTEED !!

Each of these Dahlia collections is unconditionally guaranteed by us and free replacement will be made to the ultimate user of any root that fails to give entire satisfaction for any reason whatsoever.





# DAHLIAS IN INDIVIDUAL PACKAGES

By actual test these packages increase Dahlia sales 300 to 400%

These individual Dahlia boxes each contain one plump root that is wrapped in moisture-proof paper to preserve it in good condition until planting time. The boxes are attractively printed in the natural colors of the flowers and make a good, colorful sales appeal when properly displayed. Planting and growing instructions are shown on each box.

They are available in the following colors—Lavender, Orange, Pink, Red, White, Yellow.

All at the same price. \$15.00 per 100



## ← Begonia Package

This package contains 12 first size bulbs of Double Camellia Begonias in a well balanced color assortment. The wrapper shows the flowers in natural color and the complete growing instructions make this package a ready seller.

Price each \$1.25



## Children's Summer Garden

An attractive self-selling collection for young gardeners. It contains 24 Oxalis, 12 mixed Gladiolus, 3 Pompon Dahlias along with a planting pattern and simplified growing instructions. Each bulb guaranteed to perform satisfactorily. The wrapper is in full color.

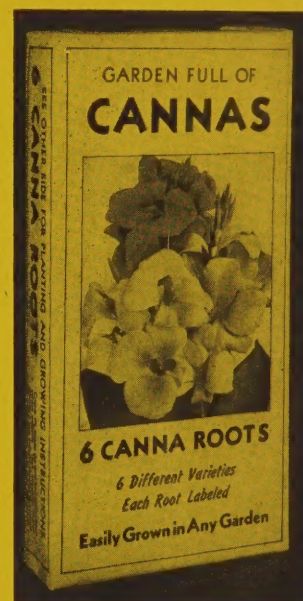
Price each \$1.00



## Canna Package →

There is a good demand for Canna roots and this package enables our dealers to sell them without any grief—for each root is wrapped in moisture proof paper to preserve it. The package contains six roots in six different varieties. Very attractive cover. Each root labeled.

Price each \$.75



## Double Tuberose Package

We offer for the first time a collection of Double Tuberose bulbs. The package is similar to our other collections and contains 12 select quality Double Tuberoses. The price is reasonable and the packages will sell themselves.

Price each \$1.00



## Tigridia Package →

We have successfully packaged this showiest of all garden subjects. Each package contains 25 assorted Tigridias in the full range of colors. These colors are clearly shown on the attractive package.

Price each \$1.00



All our packages are intended for resale and to protect our legitimate dealers we will not fill any original order for packaged items that does not total \$25.00. Refill orders for any quantities will gladly be taken care of.



WHOLESALE CATALOG-Spring, 1956  
*OUR 25th YEAR*



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FLOWER BULB SPECIALISTS

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